

ATPA MEMBERS 2010-2011

ABRAMS LEARNING TRENDS

Arkansas Rep:
Robin Baker
225 CR 128
Bono, AR 72416
Cell: 870-926-9084
Email: rmbaker@yahoo.com

BEDFORD, FREEMAN, & WORTH PUBLISHING

Shipment address:
16365 James Madison Hwy.
Gordonsville, VA 22942
Order Customer Service: 888-330-8477 Press 2 then Press 3
Website: www.bfwpub.com/highschool
Arkansas Rep:
Katelynn Reilley
4B Cedarbrook Drive
Cranberry, NJ 08512
866-843-3715 ext. 1718
Fax: 609-409-0297
Email: kreilley@bfwpub.com

BREAKTHROUGH TO LITERACY

See MACMILLAN MCGRAW-HILL
Tom Fendley

CENGAGE

P.O. Box 6904
Florence, KY 41022-6904
800- 824-5179
Fax: 800- 487-8488
Website: www.cengage.com
Arkansas Rep:
Vocational Titles
Jim Anglin
5915 North Hills Blvd.
NLR, AR 72116
501-834-3564
Fax: 501-490-0006
Email: Jim.Anglin@cengage.com
Academic Titles:
Phyllis Tucker
Holt McDougal
Cell: 501-258-4810
Email: phyllis.tucker@hmhpub.com

LAKESHORE LEARNING MATERIALS

2695 E. Dominguez Street
Carson, CA 90895
800-421-5354
Fax: 310-632-8314
Arkansas Rep:
Ryan Smith
4107 Arctic Fox Dr.
Columbia, MO 65202
800-421-5354 ext. 7485
Cell: 573-489-1062
Fax: 573-234-8617
Email: rsmith@lakeshorelearning.com

MACMILLAN/MCGRAW-HILL

420 East Daniieldale Rd
Desoto, TX 75115
800-882-3536 Order Dept: 800-442-9685
Website: www.mhschool.com
Arkansas Rep:
Tom Fendley
3901 Lakeshore Drive
North Little Rock, AR 72116
Cell: 501-454-1713
Fax: 501-753-9384
Email: tom_fendley@mcgraw-hill.com

MONDO PUBLISHING

RED BRICK LEARNING & HEINEMANN RAINTREE CLASSROOM

ROSEN CLASSROOM

SCOBRE

HAMERAY PUBLISHING

Arkansas Reps:
Larry and Sandi Hawkins
2290 Rosebud Road
Quitman, AR 72131
Sandi cell: 479-462-8275
Larry cell: 501-626-8005
Fax: 800-985-3108
Email: hawkinsbooknook@yahoo.com

NANCY LARSON PUBLISHERS

P.O. Box 688
Old Lyme, CT 06371
Website: www.nancylarsonpublishers.com
Arkansas Rep:
Theresa Key
Cell: 731-617-1618
Fax: 731-855-8036
Email: theressa.key@nancylarsonpublishers.com

CEV MULTIMEDIA, LTD.

1020 SE Loop 289
Lubbock, TX 79404
800-922-9965 office
800-243-6398 fax
www.cevmultimedia.com

Arkansas Reps:

Jim Hager

283 Helter Rd.
Pocahontas, AR 72455
870-378-0338

Email: jim.hager@cevmultimedia.com

Rick Hagood

237 Kellett Rd,
Pocahontas, AR 72455
870-926-6054

Email: rick.hagood@cevmultimedia.com

CORD Communications, Inc.

Claudia Maness

National Implementation Manager

601 Lake Air Drive

Waco, TX 76710

254-776-1822 ext. 371

Email: cdmaness@cordcommunications.com

CRABTREE

Arkansas Rep:

Barbara Heil

112 S. Elm Street

Paris, AR 72855

479-963-8132

(cell) 479-438-0618

(fax) 479-963-9218

(toll-free) 800-216-2363

Email: barbsbks@centurytel.net

CPO SCIENCE**SCHOOL SPECIALITY SCIENCE**

80 Northwest Blvd.

Nashua, NH 03063

800-932-5227

Website: www.cpo.com

Arkansas Rep:

Sally Dudley

218 Oleander Place

Waxahachie, TX 75165

800- 237-1371

Cell: 972-351-9840

Email: sdudley@cpo.com

**NATIONAL GEOGRAPHIC SCHOOL PUBLISHING
HAMPTON BROWN****TEACHER CREATED MATERIALS****NELSON EDUCATION****GIBBS SMITH PUBLISHER****MILLMARK EDUCATION**

Arkansas Rep:

Kim Herring

3901 Lakeshore Drive

North Little Rock, AR 72116

Office: 501-758-2339

Cell: 501-517-5342

Fax: 501-758-2340

Email: kimberlyherring@sbcglobal.net

PEOPLES EDUCATION**PCI EDUCATION**

Arkansas Rep:

Jenifer Gentry

1520 Hillsborough Lane

Little Rock, AR 72212

Cell: 501-993-1470

Fax: 501-455-4193

Email: jenifergentry@sbcglobal.net

PERFECTION LEARNING

Bobbie Rutherford

19473 County Road 1600

Stonewall, OK 74871

(580)399-7303

Toll-free (866)-252-6580 ext 1106

Fax: (580)265-9457

Email: brutherford@perfectionlearning.com

PRENTICE-HALL SCHOOL DIVISION (6-12)

6025 Commerce Drive, Suite 550

Irving, TX 75063

Toll-free phone: 800-527-2701

Toll-free fax: 877-290-4493

Website: www.PHschool.com

Arkansas Rep:

James Gray

Box 424

Hazen, AR 72064

Cell: 501-766-8386

Fax: 501-421-9478

Email: james.a.gray@pearson.com

DAVIS ART

Jim & Debra Simpson
3107 W 36th Ave
Pine Bluff, AR 71603
Debra's Cell: 870-489-1798
Jim's Cell: 870-692-3282
Office: 870-534-0068
Fax: 870-534-0118
Email: simpsonedu@yahoo.com
Debra's email: debraabc123@juno.com
Jim's email: simpsonedu@yahoo.com
www.davisart.com/arkansas

**DELTA EDUCATION
SCHOOL SPECIALTY SCIENCE**

80 Northwest Blvd.
Nashua, NH 0306
800-258-1302 ext. 503
Fax: 603-579-3504
Website: www.deltaeducation.com
Arkansas Rep:
Verne Isbell
808 Olympic Drive
Keller, TX 76248
800-338-5270 ext. 172 (toll-free voice mail)
Office: 817-379-2013
Cell: 817-239-4493
817-337-0591 fax
Email: visbell@delta-edu.com

EMC PUBLISHING

875 Montreal
St. Paul, MN 55102
800-328-1452
www.emcp.com
Arkansas Rep:
Yvette Dewar
105 W. Augusta Lane
Slidell, LA 70458
866-694-1353
Email: ydewar@emcp.com

FIRELIGHT BOOKS

See PEOPLES EDUCATION
Jenifer Gentry

GARETH STEVENS

See CRABTREE
Barbara Heil

**PEARSON EDUCATION
SCOTT FORESMAN (K-6)**

6025 Commerce Drive, Suite 550
Irving, TX 75063
Toll-free phone: 800-527-2701
Toll-free fax: 877-290-4493
Website: www.pearsonschool.com
Arkansas Rep:
Melissa Rutland
204 McCollum Drive
Forrest City, AR 72335
Cell: 479-438-1466
Fax: 501-421-9237
Email: melissa.rutland@pearson.com

**PEARSON EDUCATION
SUPPLEMENTAL (PreK-12)**

Sondra Cloud
888-977-7900, ext. 6213
Email: sondra.cloud@pearson.com
In Arkansas:
See PEARSON SCOTT FORESMAN (PreK-6)
Melissa Rutland
See PRENTICE-HALL SCHOOL DIVISION (6-12)
James Gray

RAND MCNALLY

See DAVIS ART
Jim & Debra Simpson
www.randmcnallyclassroom.com

RHYMES 'N' TIMES

See DAVIS ART
Jim & Debra Simpson
www.rhymesandtimes.com

SCHOLASTIC, Inc.

557 Broadway
New York, NY 10012
212-343-6100
Arkansas Rep:
Sherry Evers
Cell: 918-809-1801
Email: severs@scholastic.com

SRA/WRIGHT GROUP/MCGRAW-HILL

See MACMILLAN MCGRAW-HILL
Tom Fendley
Website: www.SRAonline.com

GLENCOE/MCGRAW-HILL CO. (6-12)

420 East Danieldale Rd
Desoto, TX 75115
800-882-3536
Order Dept: 800-442-9685
Arkansas Rep:
Tina Clark
1110 Champions Drive
Conway, AR 72034
Cell: 501-242-2510
Fax: 502-490-0505
Email: tina_clark@mcgraw-hill.com

GOODHEART-WILCOX CO.

18604 West Creek Dr.
Tinley Park, IL 60477
800-323-0440
Fax: 888-409-3900
Website: www.g-w.com email: custs_erv@g-w.com
Arkansas Rep:
Don Blazek
10217 Noland
Lenexa, KS 66215
888-438-6108
Fax: 913-438-5342
Email: dblazek@g-w.com

HEINEMANN/RAINWATREE

Larry & Sandi Hawkins
Email: hawkinsbooknook@yahoo.com

HANDWRITING WITHOUT TEARS

8001 MacArthur Blvd.
Cabin John, MD 20818
Phone: 301-263-2700
Fax: 301-263-2707
Website: www.hwtears.com
Arkansas Rep:
Lori Wilson
Email: lori.wilson@hwtears.com

HOLT McDOUGAL (6-12)

(A Division of Houghton Mifflin Harcourt)
1175 North Stemmons Freeway
Lewisville, TX 75067
Arkansas Rep:
Phyllis Tucker
PO Box 190
Bryant, AR 72089
Home office: 501-315-5869
Cell: 501-258-4810
Fax: 501-423-0492
Email: Phyllis.tucker@hmhpub.com

SHURLEY INSTRUCTIONAL MATERIALS, INC.

- SHURLEY ENGLISH – English Made Easy, K-8
- SHURLEY GRAMMAR (15 weeks of grammar intervention) 1-8

SIM Drive
Cabot, AR 72023
Corporate Office: 501-843-3869
Toll Free: 800-566-2966
Website: www.shurley.com
Arkansas Rep:
Andy Russell
Phone: 800-566-2966 ext. 208
Email: andyrussell@shurley.com

**VOYAGER / CAMBIUM LEARNING GROUP (K-12)
VOYAGER EXPANDED LEARNING
CAMBIUM LEARNING (SOPRAS)**

1800 Valley View Lane, Suite 400
Dallas, TX 75234
Phone: 888-399-1995
Website: www.cambiumlearning.com
Arkansas Rep:
Marcy Serratt
3200 Fincastle Drive
Fort Smith, AR 72908
Cell: 479-926-6246
Toll Free: 888-399-1995 ext. 7255
Fax: 866-647-5871
Email: marcy.serratt@voyagerlearning.com

WRIGHT GROUP

See SRA/WRIGHT GROUP/MCGRAW-HILL
Tom Fendley

ZANER-BLOSER

1201 Dublin Road
P.O. Box 16764
Columbus, OH 43216-6764
Customer Service: 800-421-3018
Fax: 614-487-2699
Arkansas Rep
Andy Keim
Stillwater OK 74074
Home office: 800-248-2568, ext. 2549
Email: makeim@zaner-bloser.com

HOUGHTON MIFFLIN HARCOURT CO. (K-6)

1175 N. Stemmons
Lewisville, TX 75067
800-426-6577

Fax: 800-277-4707

Website: www.hmhpublishers.com

Arkansas Rep:

Kim Hearne

Cell: 501-952-7204

Fax: 501-325-4750

Email: kim.hearne@hmhpublishers.com

**HOUGHTON MIFFLIN HARCOURT
SAXON PUBLISHERS**

10901 N. MOPAC Express Way, Bldg. 3
Austin, TX 78759

Website: www.saxonpublishers.com

Arkansas Rep:

Twyla Kerlee

Cell: 877-352-8531

Email: twyla.kerlee@hmhpublishers.com

HMH SPECIALIZED CURRICULUM GROUP

- GREAT SOURCE
- RIGBY
- STECK-VAUGHN

Jim & Debra Simpson

Email: jim.simpson@hmhpublishers.com

See DAVIS ART